



YOUR IMPACT, ACROSS 10 STATES

Let It Count now reaches partners across 10 states in India, spanning metros and remote blocks alike. This year, Bhopal entered the map as we pushed deeper into places where intent and action align.

With our donors and NGO partners, we edged closer to the India we envision in boardrooms, sketch it out in community meetings, and dream about over kitchen-table conversations.

THE NEW TRACKS WE ADDED

This year's projects spanned many themes. Here are a few that left their mark in 2025:



From Survivor to Advocate

Trafficking survivors one rebuilding their lives, then turning around to help others do the same. From the moment they're safe, home, and dignified together into something unprecedented.

Disability and Education

Partners supporting classrooms for children with disabilities through inclusive infrastructure, teacher support, and the kind of everyday advocacy that refuses to quit.

Supporting a Greener Future

Partnership drives transitioning forgotten spaces into breathing green spaces, from reforestation to recycling, preserving, and tracking every sapling that takes root.

Building Resilient Health Systems for TB

Supporting those fighting TB and the systems caring for them through community-based screening, stronger facility linkage, and counseling that helps patients complete treatment with dignity.

These capture just a fraction of the stories behind the numbers, but they reflect the spirit our partners bring to their work.

OUR IMPACT AURA, 2025

If we had to distill this year's work into three qualities, our Impact Aura 2025 would be:

Grounded and community-led

Work shaped by local NGOs, field workers, ASHA teachers, SHG leaders, and community volunteers who already know what will truly succeed will be.

Patient and long-term

Projects built to survive single financial years and compliance cycles, even when that means embracing slower, quieter progress.

Data-informed and learning led

Frameworks that went beyond collecting numbers to help teams improve, learn, and adapt.

It wasn't polished. It wasn't always smooth. But it was honest, incremental, and undeniably human.

BADGES YOU UNLOCKED THIS YEAR

None of this happens without the ones who choose to step in rather than stand by: whether CSR teams, NGOs, or individual donors willing to break the mould.

If 2025 handed out badges, many of you would be

Impact Guardians

Screened and ready to support the work of our partners, one side of our change.

Early Movers

CSJs learn the ropes, then lead the way, doing what's right and setting a precedent for the present.

Experimenters

Exploring uncharted ground, pushing boundaries, and challenging norms to make a difference.

Community Anchors

Organizations that bring resources and expertise to the table, and the people to use them.

Innovation Catalysts

CSJs who identify a need and then find a way to fill it, even if it's not there yet.

Everyday Heroes

The ones who show up through it all, and when the going gets tough, they keep going.

On the ground, our NGO partners and field teams earned every one of these.

To each of you, donors, NGOs, and front-line workers, thank you for letting us walk this path beside you.

BUILDING THE BACKBONE: A CENTRAL SYSTEM FOR TRANSPARENCY

2025 sets the stage to build the infrastructure behind the Impact.

We developed a centralised space where monitoring reports, photos, field notes, and compliance documentation come together.

For donors, the portal delivers:

- A single dashboard capturing all active projects of a donor
- Real-time visibility into fund utilisation, milestones, and outcomes across the globe
- A consolidated space where monitoring reports, photos, and field notes come together

For NGO partners, it provides:

- A centralised page to log monitoring progress, aligned to frameworks co-designed with industry expert consultants
- A single dashboard that tracks what's actually happening on the ground



GROWING WHAT LET IT COUNT OFFERS

2025 marked the year we expanded kind of support CSR teams can lean on.

Project Diversity

From education to health, from agriculture to environment, in-depth analysis on the work our partners do.

Human Shifting

From fieldwork to office work, from data entry to strategy.

Strategic Partnerships

From NGOs to government agencies, from local to international.

From 2025 WRAPPED TO 2026 READY

As we close 2025, one truth stands out: good CSR demands transparency, and the right partners.

In 2026, we're moving toward:

- Shifting from a 2D to a 3D view of the work across the 10 states we serve
- Exploring new thematic areas shaped by what communities are actually facing

Supporting now partners with clear impact

• We're moving toward a single dashboard tracking the human impact.

If you want your 2026 CSR to not feel like a committee and move to a single, transparent monitoring tool and a central system tracking it all, let's think it through together.

WITH GRATITUDE

Thank you for standing with communities this year. It's always a year that will never squeeze into a report or flash across a dashboard.

From all of us at Let It Count:

Thank you, Dhanyaavadi, Shukriya, Nandri.

www.letitcount.com

Contact us for more details: contact@letitcount.com