

Celebrating Women's Day



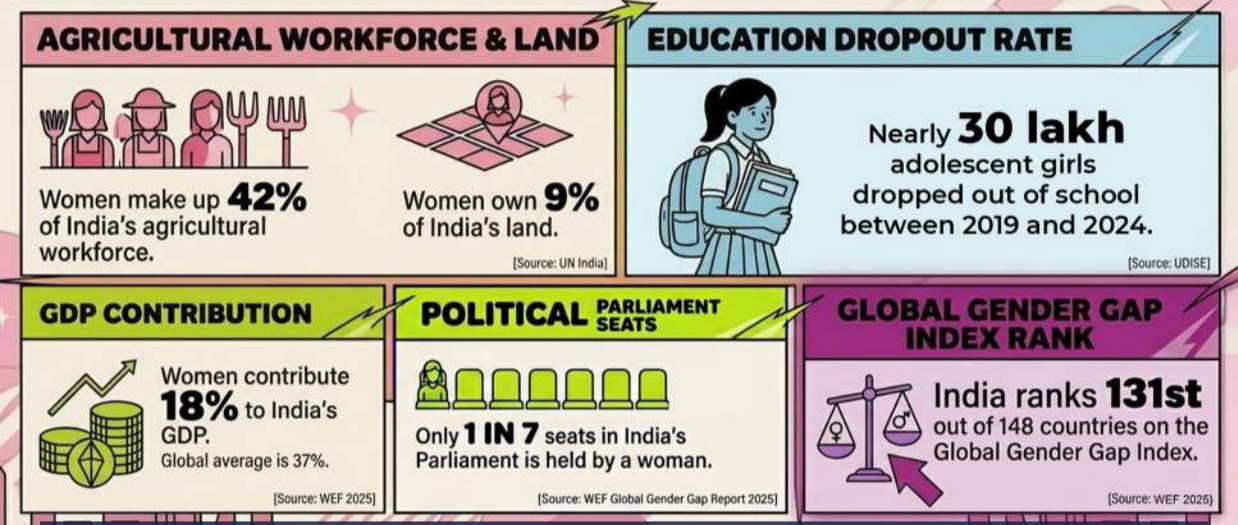
Here is the part the show always got right. Blossom, Bubbles, and Buttercup were each formidable on their own. But Townsville was only ever truly safe because the three of them moved together. The power was never just individual. It was always collective.

That collective spirit sat at the heart of this year's International Women's Day. The theme was simple. Give to Gain. You give. Everyone gains.

At the current rate of change, the World Economic Forum estimates full global gender parity is still 123 years away. The world needs to move faster and together.

At Let It Count, March 8 was a moment to look honestly at the ground we cover and what the numbers actually say.

THE STATS. NO SUGAR-COATING.



Chemical X is still missing from the formula.

Meanwhile, in Townsville



The land ownership gap is a governance failure. The dropout cliff at secondary school is a system design failure. The Parliament numbers are a pipeline failure. Blossom would already have a plan.

Bubbles would ask what the GDP contribution number looks like if the programs were actually designed with women, not just for them. She would sit with that question longer than anyone else in the room.



Buttercup would already be in the field.

The women Let It Count encountered across our on-ground work this year were already moving. Rebuilding livelihoods after crop failure. Showing up to the SHG meeting the morning after a difficult season. They have Chemical X.

What they need are programs that can keep up with them, and partners willing to give so that everyone gains.



And Then There's Mojo Jojo

Every story has one. And in CSR, he rarely announces himself



Livelihood Program with No Monitoring

Skilling Initiative without a placement plan

Non Verified NGO funding



Good intentions, poorly executed, are the villains nobody talks about enough.

This is exactly why Let It Count exists. Our due diligence process runs across two lenses

Finance & Legal Compliance

Program Verification and Impact



Led by practitioners with combined experience of more than half a decade in the social sector. We do the work of finding out what is real before the investment is made.

The city is not going to save itself

Neither is the gender gap



If your CSR team is looking to invest in women's empowerment programs that are credible, rigorously vetted, and designed to deliver - Let It Count would be glad to connect. Discovery support, due diligence, monitoring frameworks. We bring all of it.

Sugar and spice were always underselling it. Let's make it count.

www.letitcount.com

Contact us for more details contact@letitcount.com