LET IT COUNT

THREE YEARS OF BUILDING TRUST

Every year, crores in CSR funds are deployed across India. Every year, donors corporates, foundations, and individuals alike face the same difficult question: **How do you ensure that a donor's intention reaches the people who need it the most?**

And yet, that question remains unanswered for many. Because CSR fund deployment, even for the most well-intentioned donor is far more complex than it appears. The process of identifying the right social cause, verifying its credibility, releasing funds responsibly, and tracking whether the impact was real requires expertise, rigour, and systems that most organisations do not have in-house. The result, more often than not, is funds deployed without confidence and impact claimed without proof.

Let It Count was built to solve exactly these problems
A platform designed to help purpose-driven Donors channel their CSR funds into authentic, high-impact and unique social causes across India.

WE DON'T JUST PROVIDE END-TO END CSR MANAGEMENT. WE:

Ensure Real impact
Careful identification of organisations that create long-term value, backed by intensive due diligence.

Monitor & Evaluate
Every project is continuously monitored and reported through our tech platform so you know exactly how your funds are being used.

Engineer legacy
Craft your annual CSR strategy to showcase real impact to investors, customers, and employees, while ensuring timely compliance.

OUR SERVICES

We listen first. To your vision. Your values.
And the impact your CSR investments can best make.

And then we design and manage your entire CSR journey to ensure it's creating the kind of life-changing impact your brand can stand behind proudly, while you focus on your business.

IMPACT AT A GLANCE

Working with 45+ NGOs
Following the same rigorous evaluation process for every partnership, with no shortcuts or compromises.

Across 10 states of India
Reaching communities where the need is truly critical, backed by strong on-ground presence and action.

Across 23 thematic areas
Supporting verified programmes that actively address diverse and pressing community needs.

50000+ Lives Impacted
Creating meaningful, long-term change that goes beyond one-time support.

Covering 14 United Nations SDGs
Delivering measurable and consistent impact aligned with global sustainability goals.

DRIVING CHANGE ACROSS INDIA

LET'S GET STARTED

Call with the Founder
- Discuss current CSR standing
- Understand CSR Mandates
- Discuss Budgets & Preferred Focus Areas

Curated CSR Portfolio
- Identify best-fit Due Diligence cleared projects
- Customised Program Proposals
- Clear 2-3 year CSR Roadmap

Agreement & Onboarding
- Projects finalisation & Timelines
- Fund Allocation
- Program execution

LET'S MAKE IT COUNT.

www.letitcount.com

Contact us for more details contact@letitcount.com